



PROMOTORA DE INFORMACIONES, S.A.

Notice of Ordinary General Shareholder' Meeting

By resolution of the Board of Directors of "Promotora de Informaciones, Sociedad Anónima" (the "Company"), in compliance with the provisions of the Company's Bylaws and the General Shareholders' Meeting Regulations, and in accordance with the current Capital Companies Act, the shareholders are called to the Ordinary General Shareholders' Meeting to be held at the headquarters of *Diario El País*, calle Valentín Beato 44, (Madrid 28037), at 12:00 pm on June 27, 2023, on first call, and if the necessary quorum is not achieved, at the same time on June 28, 2023, on second call. Likewise, this event may also be attended remotely upon the terms set forth in this announcement.

It is expected that the General Shareholders' Meeting will be held on first call, that is, on June 27, 2023, by the means and at the time indicated above.

The Meeting will be held in accordance with the following,

AGENDA

1º. Approval of the annual accounts (balance sheet, profit and loss account, statement of recognized income and expense, statement of changes in equity, of cash flow statement and notes to the financial statements) and management reports for both the company and its consolidated group for the 2022 financial year.

2º. Approval of the proposed distribution of profits for the 2022 financial year.

3º.- Approval of the consolidated non-financial information for the year 2022.

4º.- Approval of the Board of Directors' management of the company in the 2022 financial year.

5º.- Adoption of the resolution for appointing the auditor of the company and its consolidated group for 2023, pursuant to the provisions of Article 42 of the Commercial Code and Article 264 of the Capital Companies Act.

6º.- Fixing the number of Directors. Ratification, re-election and appointment of directors:

6.1. Fixing the number of Directors.

6.2. Ratification of the appointment by co-option and re-election of Ms Pilar Gil Miguel as director, with the category of executive director.

6.3. Re-election of Mr. Joseph Oughourlian as director, with the category of proprietary director.

6.4. Re-election of Mr. Manuel Polanco Moreno as director, with the category of proprietary director.

6.5. Re-election of Ms. Béatrice de Clermont-Tonnerre as director, with the category of independent director.

6.6. Appointment of Mr. Miguel Barroso Ayats as director, with the category of proprietary director.

6.7. Appointment of Mr. Fernando Carrillo Flórez as director, with the category of independent director.

6.8. Appointment of Ms. Isabel Sánchez García as director, with the category of independent director.

7º.- Remuneration of the Board of directors:

7.1. Approval of a Medium-Term Incentive Plan for the period falling between 2022 and 2025, consisting of the award of Company shares linked to the performance of certain objectives, targeted at the CFO of Grupo PRISA, Ms Pilar Gil Miguel (who is executive director of PRISA). To entrust the Board of Directors, including an express power of delegation, with the implementation, development, formalization and enforcement of the aforesaid compensation scheme.

7.2. Approval of the directors' remuneration policy for financial years 2023, 2024 and 2025 and revocation of the 2022-2024 remuneration policy.

7.3. Non-binding voting on the Annual Report on Remuneration of the Directors.

8º.- Delegation of authority to the Board of Directors, with express powers of substitution, to increase the share capital, on one or various occasions, with or without share premium, on the terms and conditions and within the time frame set out in article 297.1.b) of the Spanish Companies Law, with the power to exclude pre-emption rights up to a limit of 20% of the share capital in accordance with article 506 of the Spanish Companies Law. Revocation of the authorization granted at the General Shareholders Meeting of June 29, 2021 under item eight of the agenda.

9º.- Delegation of authority to the Board of Directors, with express powers of substitution, to issue fixed income securities, convertible into shares of new issuance and/or exchangeable for shares that have already been issued of Promotora de Informaciones, S.A. (Prisa) or other companies, warrants (options to subscribe new shares or to acquire shares of Prisa or other companies), bonds and preferred shares. In the case of convertible and/or exchangeable securities or warrants, setting the criteria to determine the basis of and the methods of conversion, exchange or exercise; delegation of powers to the Board of Directors to increase capital by the amount required for the conversion of securities or for the exercise of warrants, as well as for the exclusion of pre-emption rights of shareholders and holders of convertible debentures or warrants on newly-issued

shares up to a limit of 20% of the share capital. Revocation, in the unused part, of the resolution delegating authority for issuance of convertible and/or exchangeable bonds adopted by the General Meeting of shareholders of 28 June 2022, under point nine of the agenda therefore.

10º.- Authorisation for direct or indirect derivative acquisition of treasury shares, within the legal limits and requirements. Revocation of unused part of the authorisation granted in this sense at the Ordinary General Meeting of 28 June 2022 under point ten of the agenda.

11º.- Delegation of Powers.

12º.- Information to the General Shareholders' Meeting regarding the amendment of the Board of Directors Regulations.

RIGHT TO COMPLETE THE AGENDA AND TO PRESENT PROPOSALS OF RESOLUTIONS

In accordance with article 519 of the Capital Companies Act, shareholders representing at least three percent of the share capital may: (i) request publication of a supplement to this call including one or more points on the Agenda, provided that the new points are accompanied by an explanation or, if applicable, an explained proposed resolution; and (ii) present supported proposals of resolutions regarding matters already included or that should be included on the Agenda of the Meeting that is hereby called. These rights must be exercised by certifiable notice, which must be received at the Company's registered office (Gran Vía 32, Madrid 28013) within five calendar days following publication of this call. The identity of the shareholders exercising the right and the number of shares owned by them – representing at least three per cent of the share capital – will be stated in the mentioned notice, to which any other appropriate documentation shall be attached.

RIGHT OF ATTENDANCE

The General Shareholders' Meeting may be attended (either physically or telematically) by all shareholders, no matter the number of shares they hold, whose ownership has been entered in the corresponding book-entry register five calendar days in advance to the date on which the Meeting is held, in accordance with the provisions of article 11 of the Company's Bylaws, article 7 of the General Shareholders' Meeting Regulations and article 179 of the Capital Companies Act.

Prior to the shareholders meeting, shareholders may likewise exercise their rights to grant proxy and to vote remotely in the terms provided in the sections of this notice below titled "Right of Representation" and "Remote Voting Prior to the Shareholders Meeting."

i) In-person Attendance at the Shareholders Meeting

At the entrance to the place where the shareholders meeting will be held and in order to verify the identity of shareholders or their validly-appointed proxies, commencing an hour prior to the time the meeting is scheduled to be held, shareholders and proxies who wish to attend the meeting in person should present attendance cards issued by one of the depositary members of the management

company of the Securities Registration, Clearing and Settlement System (Iberclear) to the company's security personnel, together with their National Identity Card, passport or other official document for identification purposes.

Likewise, if the shareholder is a legal entity, the natural person who represents it must prove the sufficiency of his/her representative powers.

ii) Remote Attendance at the Shareholders Meeting

Pursuant to the provisions of article 11 of the Bylaws and article 12 bis of the Shareholders Meeting Regulation, the Board of Directors has resolved that shareholders and their proxies may likewise attend this ordinary shareholders meeting remotely, in the following terms:

a) Identification and prior registration of shareholders or their proxies, if any.

Shareholders or shareholder proxies who wish to attend the shareholders meeting remotely may register to do so, in advance, **from the date of the publication of this notice, but no later than 12:00 pm on June 26, 2023**, using the computer program provided for that purpose on the corporate webpage (www.prisa.com), confirming their identity through one of the following: (a) electronic National Identity Card (DNIe); (b) recognized or advanced electronic signature issued by the Spanish Public Certification Authority (CERES) of the Fábrica Nacional de Moneda y Timbre; (c) other means of identification authorized by the Board of Directors that guarantee that the shareholder will be duly identified. Shareholders should likewise fill out the form provided for that purpose, including information necessary to verify their shareholder status or, if applicable, the proxies status. Prior registration of attendees outside of the term shown above will not be allowed.

So that proxies may attend the shareholders meeting remotely, in addition to the foregoing, they must demonstrate to the Company that a shareholder has granted them proxy by any of the means referred to in the section "Right of Representation" of this notice.

The Company reserves the right to require shareholders or their proxies to provide any additional means of identification deemed necessary to confirm their shareholder status or, if applicable, the proxies status, and to confirm their authenticity. The Company may also provide additional means of identification that guarantee that shareholders and proxies are duly identified.

b) Connection and attendance.

Shareholders, or proxies, who have previously registered to attend the shareholders meeting remotely as indicated in section a) above, should register and connect to the remote attendance platform **on the day the meeting is to be held** (expected to be held on June 27, 2023) **between 9:00 a.m. and 11:45 a.m.**, identifying themselves through any of the means listed in section a) above, and following the instructions provided. Only those attendees who have connected remotely within the timeframe shown above will be allowed to intervene and/or vote at the shareholders meeting.

c) Participation.

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Pursuant to the provisions of the Capital Companies Act, those attending remotely who at the shareholders meeting intend to intervene or present legally-permitted proposed resolutions or requests for information concerning matters set forth in item iii) of the section on "Information Right" in this notice, should send them to the Company in writing via the remote attendance platform **between 9:00 a.m. and 12:00 p.m. on the day the shareholders meeting is held** (expected to be held on June 27, 2023).

If the shareholder or his proxy wants the minutes of the meeting to literally reflect his intervention, he should state that expressly in the text of that intervention.

Requests for information or clarifications from shareholders or their proxies attending the meeting remotely will be answered either verbally during the meeting or in writing within seven days after the meeting is held, pursuant to the provisions in that regard in the Capital Companies Act.

d) Voting.

Shareholders or their proxies who attend the meeting remotely may cast their votes on the proposed resolutions contained on the agenda via the remote attendance platform, **from the moment the shareholder or proxy connects until the Chairman or Secretary of the meeting announces that the period for voting on the proposed resolutions on the agenda has concluded.**

Concerning the proposed resolutions dealing with matters not included on the agenda which, if applicable, have been presented in legally admissible cases, remote attendees may cast their votes via the remote attendance platform from the moment that the Chairman or Secretary of the meeting read the proposals to be voted and the remote attendance platform is opened, until the moment in which they declare that the term for voting on the proposed resolutions is closed

e) Other Matters.

With all due guarantees, the Company may adapt these means, to enable shareholders who are non-Spanish residents, qualified investors, and similar persons to attend the shareholders meeting remotely.

Shareholders (or their proxies) bear the exclusive responsibility for procuring the necessary means of identification required to access and use the remote attendance facility.

For all legal effects, remote attendance on the part of a shareholder shall be deemed equivalent to attending the shareholders meeting in person.

The Company reserves the right to take pertinent measures concerning the mechanisms for remote shareholder meeting attendance when technical or security reasons prevail or so require. The Company shall not be liable for any detriment to shareholders or proxies arising from breakdowns, overloads, drop outs, lost connectivity or any other similar event beyond the Company's control that may occasionally prevent remote shareholder meeting attendance or occasionally render the web page unavailable, without prejudice to adopting the measures that

each situation may require, such as possibly temporarily suspending or extending the ordinary shareholders meeting if necessary to ensure shareholders' and proxies' full exercise of their rights.

iii) Priority Rule and other questions.

The in-person or remote attendance at the meeting of any shareholder who previously granted proxy or voted remotely prior to the meeting, regardless of the method employed, shall render that prior grant of proxy or voting null and void.

Likewise, in-person attendance shall render remote attendance void.

In the case of jointly-held securities, the first owner to register shall be deemed the attendee and, thus, any subsequent registration shall be denied to the remaining co-owners. In that regard, and pursuant to article 126 of the Capital Companies Act, the co-owner who is first to register (in person or remotely) shall be deemed to be the person designated by the remaining co-owners to exercise their shareholder rights.

In the case of legal entities, the entity in question should notify the Company of any change or revocation of the powers granted to their representatives and, thus, the Company declines any responsibility until it receives that notification.

RIGHT OF REPRESENTATION

Any shareholder may grant a proxy to another person, even if not a shareholder, to attend the General Shareholders' Meeting, by satisfying the requirements and formalities set forth in the Company's Bylaws, the General Shareholders' Meeting Regulations and by law.

A proxy may be evidenced in any of the following documents, in all cases with a handwritten signature: (i) the attendance card issued by the custodians participating in Iberclear, (ii) a letter, or (iii) the standard form made available by the Company for these purposes to the shareholders, as indicated in the section "Information Right" of the present call. The document evidencing the proxy may be handed at the entrance of the place where the shareholders meeting will be held to members of the company's security personnel, on the day the meeting is to be held and before it commences, as indicated in item i) of the section in this notice titled "Right of Attendance."

The proxy must contain or attach the Agenda.

If a proxy is granted in favor of the Board of Directors, or if the proxy does not state the name of the person to which the proxy is granted, it will be understood to have been granted to the Chairman of the Board of Directors or, if applicable, to the person chairing the General Shareholders' Meeting, as set forth in article 8.3 of the Shareholders Meeting Regulation.

Unless otherwise stated by the represented shareholder in the document granting the representation, the delegation of power also includes the proposals regarding the items not envisaged in the agenda.

If, in accordance with that stated above, the delegation of power includes the proposals regarding the items not envisaged in the agenda, the precise instructions

from the represented shareholder shall be understood as the proxy voting in the sense that he/she deems to be most appropriate to the interest of the shareholder, unless other express instructions are stated by the represented shareholder in the document granting the representation.

If proxy is exercised by the directors of the Company, in the event of a public request for representation and if the grantor has not expressly indicated voting instructions, it shall be understood that (i) the proxy refers to all the points on the Agenda of the General Shareholders' Meeting, (ii) the vote is in favor of all the proposed resolutions made by the Boards of Directors, and (iii) the proxy comprises any other items that may arise in the course of the General Shareholders' Meeting not included in its Agenda, being understood that the proxy holder shall vote in the sense it deems to be most appropriate to the interests of the shareholder.

For purposes of articles 523 and 526 of the Capital Companies Act, it is noted that the following have a conflict of interest: i) director Ms Pilar Gil Miguel, regarding items 6.2 and 7.1 of the Agenda, ii) director Mr Joseph Oughourlian regarding items 6.3 and 6.6 of the Agenda, iii) director Mr Manuel Polanco Moreno regarding item 6.4 of the Agenda, iv) director Ms Beatrice de Clermont-Tonnerre regarding item 6.5 of the Agenda, v) Mr Miguel Barroso Ayats regarding item 6.6 of the Agenda; vi) Mr Fernando Carrillo Flórez regarding item 6.7 of the Agenda; vii) Ms Isabel Sánchez García regarding item 6.8 of the Agenda; and viii) all the directors of the Company regarding items 7.2 and 7.3 of the Agenda.

The directors may also have a conflict of interest regarding the proposed resolutions, if any, which may be proposed regarding matters not included in the Agenda (when relating to the removal of a director or to the request of liability).

If the designated representative is the Chairperson of the Board or any member of the Board of Directors, is in a conflict of interest and has not received precise voting instructions, he/she will be replaced as representative by the Secretary of the Board of Directors. If the Secretary is also in a conflict of interest, he must refrain from voting on the matters that, having a conflict of interest, he must vote on behalf of the shareholder. In accordance with article 8.6 of the Shareholders Meeting Regulation.

The possibility of delegating the vote to the Chairman of the Board is recalled.

Proxies are always revocable, and proxies granted by shareholders who vote remotely prior to the shareholders meeting or who attend the meeting in person or remotely will be deemed revoked.

Shareholders may also grant proxy remotely by complying with the requisites and formalities set forth in articles 8 ff. of the Shareholders Meeting Regulation and the Law, using either of the following procedures:

- a) The document granting proxy may be sent via mail to the company to the attention of the Shareholders Relations Office at our registered offices (Gran ía 32, 28013 Madrid) or to the Office's address (calle Valentín Beato 44, Madrid 28037). A proxy may be evidenced in any of the following documents, in all cases with a handwritten signature: (i) the attendance card issued by the

custodians participating in Iberclear, (ii) a letter, or (iii) the standard form made available by the Company for these purposes to the shareholders, as indicated in the section "Information Right" of the present call. In the case of legal entities, the form must be accompanied by the relevant document evidencing the authority of the signatory.

The proxy must contain or attach the Agenda.

- b) Proxy also may be granted by remote electronic communication through the Company's website (www.prisa.com) from the date of publication of the announcement of the call, by filling out the standard electronic form available for these purposes on the Company's website. Such electronic document must include an electronic signature provided by the Spanish Public Certification Authority (CERES), of the Fábrica Nacional de Moneda y Timbre. Likewise, the electronic National Identity Card (Documento Nacional de Identidad electrónico, or "DNIe") may be used.

A proxy granted by remote electronic means of communication must be in the possession of the Company, at its headquarters, at least 24 hours in advance of the time contemplated for holding the General Shareholders' Meeting on first call. Otherwise, the proxy will be deemed not granted. After the indicated period, only proxies granted in writing that are handed to the company's security personnel in the place and on the day of the General Meeting and before it commences, will be valid.

REMOTE VOTING PRIOR TO THE SHAREHOLDERS MEETING

A shareholder may cast its vote remotely, prior to the shareholders meeting, by complying with the requirements and formalities set forth in articles 10 and following of the General Shareholders' Meeting Regulations and by law, using either of these procedures:

- a) To cast a vote by mail, a shareholder must fill out and send to the Company, through the Shareholders' Relations Office, to its registered office (Gran Vía 32, Madrid 28013) or to the address of such Office (calle Valentín Beato 44, Madrid 28037) the standard form made available by the Company on its corporate website for these purposes, attaching the attendance card issued by one of the depositary entities of the management company of the Securities Registration, Clearing and Settlement System (Iberclear), verifying their status as shareholder, together with a copy of their National Identity Card, passport or other official document for identification purposes. The shareholder's signature must be notarized, be recognized by an Iberclear depositary entity, or verified by other means that the Board of Directors deems sufficient. In the case of legal entities, the form must be accompanied by the relevant document evidencing the authority of the signatory.
- b) The vote also may be cast by remote electronic means of communication, through the Company's website (www.prisa.com) from the date of publication of the announcement of the call, and filling out the standard electronic form made available for these purposes at the Company's website. The electronic document sent by the shareholder must include an

electronic signature provided by the Spanish Public Certification Authority (CERES), of the Fábrica Nacional de Moneda y Timbre. Likewise, the electronic National Identity Card (Documento Nacional de Identidad electrónico, or "DNIe") may be used.

A remote vote, whether sent by post or by remote electronic means of communication, prior to the shareholders meeting, must be in the possession of the Company, at its headquarters, at least 24 hours in advance of the time contemplated for holding the General Shareholders' Meeting on first call. Otherwise, the vote will be deemed not to have been casted.

INFORMATION RIGHT

i) Documents available to shareholders:

From publication of this call and in compliance with applicable regulations, the shareholders are entitled to consult and obtain the following documents at the registered office of the Company (Gran Vía 32, Madrid 28013) or at the address of the Shareholders' Relations Office (calle Valentín Beato 44, Madrid 28037), consult them on the Company's website (www.prisa.com) and request such documents to be delivered or sent to them without charge (through the Shareholders' Relation Office, from 8:00 a.m. to 16:30 p.m., on business days, telephone numbers 91-330.11.68 and 91-330.10.22, e-mail address ia@prisa.com):

- This notice of shareholders meeting.
- The total number of shares and voting rights on the date of publication of this announcement.
- Full text of the proposed resolutions regarding all the Agenda items that the Board of Directors propose to the General Shareholders' Meeting. The proposed and reasoned resolutions on items on the agenda submitted by the shareholders in a timely manner, as the case may be, will also be included as they are received.
- Full text of the Annual Accounts (balance sheet, profit and loss account, statement of recognised revenue and expenses, statement of changes in equity, cash flow statement and notes thereon) and the Management Report for the 2022 financial year of the Company and its consolidated Group, as well as the respective reports of the auditor (Item 1 of the Agenda).
- Consolidated non-financial information, which has been extracted from the consolidated management report for informative purposes (Item 3 of the Agenda).
- Reports and/or proposals issued by the Board of Directors and by the Nominations, Compensation and Corporate Governance Commission, for the purposes required under articles 518.e) and 529 decies of the Capital Companies Act, concerning the proposals of ratification, re-election and appointment of directors, which include the identity, curriculum and category of each of them (Items 6.1 to 6.8 of the Agenda).

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- Reasoned proposal of the Board of Directors and report issued by the Nominations, Compensation and Corporate Governance Commission, concerning the proposal for approval of the new directors' remuneration policy (Item 7.1 on the agenda).
- Annual Report on the Remuneration of the Directors, for the purposes contemplated in article 541 of the Capital Companies Act (which is submitted to non-binding vote under Item 7.2 of the Agenda).
- Report issued by the Board of Directors concerning the delegation of powers to the Board of Directors to increase the share capital, with the power to exclude pre-emption rights, up to a limit of 20% of the share capital (Item 8 on the agenda).
- Report issued by the Board of Directors concerning the delegation of powers to the Board of Directors to issue fixed income securities convertible into shares of new issuance and/or exchangeable for shares that have already been issued, as well as for the exclusion of pre-emption rights of shareholders and holders of convertible debentures or warrants on newly-issued shares up to a limit of 20% of the share capital (Item 9 of the Agenda).
- Report issued by the Board of Directors for the purposes required under articles 518 d) and 528 of the Capital Companies Act, regarding the amendment of the Board of Directors Regulations (Item 12 on the agenda).
- Forms and terms to exercise the information, representation and remote voting rights.
- Annual Corporate Governance Report for the 2022 financial year.
- Annual Reports for the 2022 financial year prepared by the following Commissions: Audit, Risks and Compliance Commission; Nominations, Compensation and Corporate Governance Commission; and Sustainability Committee.
- Report issued by the Audit, Risks and Compliance Commission on the independence of the auditor, for the purposes of article 529 quaterdecies, paragraph 4 f) of the Capital Companies Act.
- Report issued by the Audit, Risks and Compliance Commission on related-party transactions for 2022 financial year.

Likewise, the following additional information regarding the issuance of subordinated bonds necessarily convertible into shares of the Company which was approved by the Board of Directors on January 9, 2023, (and which was notified to the CNMV through communications of insider information and other relevant information dated January 9 and 31, February 6, April 28 and May 12, 2023 of 2023, with registration number 1716, 20237, 20285, 22243 and 22559, respectively), is also made available to the shareholders, in the same manner already indicated for the documentation referring to the Agenda of this Shareholders' Meeting:

- Report of the Board of Directors regarding the agreement to issue convertible bonds.
- Report of the auditor other than the auditor of the Company, PricewaterhouseCoopers Auditores, S.L., on the issuance of convertible bonds.

ii) Right to information prior to the General Shareholders' Meeting:

In accordance with the provisions of articles 197 and 520 of the Capital Companies Act and article 6 of the Company's General Shareholders' Meeting Regulations, until the fifth calendar day prior to the date contemplated for holding the Meeting on first call, the shareholders, in writing, may request information or clarifications from the directors or pose questions in writing regarding the matters on the Agenda or on the information made available to the public that would have been provided by the Company to the National Securities Market Commission since the date on which the latest General Shareholders' Meeting was held (7 September 2022) and regarding the audit report.

Valid requests of information, clarifications or queries made in writing by shareholders and the relevant answers provided in writing by the directors will be included on the website of the Company.

To request information, shareholders may use the standard form made available to the shareholders by the Company for these purposes on its corporate website, and forward it to the Shareholders Relations Office at our registered offices (Gran Vía 32, 28013 Madrid) or to the Office's address (calle Valentín Beato 44, Madrid 28037). The person making the request must prove his/her identity in case of a written request by means of a photocopy of his/her National Identity Card or Passport and, in case of legal entities, a document that sufficiently evidences his/her authority. In addition the person making the request must prove his/her condition of shareholder or provide sufficient details (number of shares and custodian) to allow his/her verification by the Company.

The information right may also be exercised by remote electronic communication through the Company's website (www.prisa.com) from the date of publication of the announcement of the call, by filling out the standard electronic form available for these purposes on the Company's website. Such electronic document must include an electronic signature provided by the Spanish Public Certification Authority (CERES), of the Fábrica Nacional de Moneda y Timbre. Likewise, the electronic National Identity Card (Documento Nacional de Identidad electrónico, or "DNIe").

iii) Right to information in the course of the General Shareholders' Meeting:

Likewise, in the course of the General Shareholders' Meeting, shareholders may request from the administrators such information and clarifications they may deem appropriate regarding the matters on the Agenda, as well as on the information made available to the public that would have been provided by the Company to the National Securities Market Commission since the date on which the latest General Shareholders' Meeting was held (7 September 2022) and regarding the audit report. For additional information concerning the exercise of information rights

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during this shareholders meeting in cases of telematic assistance, see item ii) c) under the section on “Right of Attendance” in this notice of meeting.

SHAREHOLDERS' ELECTRONIC FORUM

In order to comply with article 539.2) of the Capital Companies Act, from publication of this call, a Shareholders Electronic Forum will be available on the Company's website (www.prisa.com). Both individual shareholders and such voluntary associations as may be established will be entitled to access it, in order to facilitate their communication prior to the holding of the General Shareholders' Meeting. The rules of the Forum, and the form to be completed to participate therein, are available on the Company's website.

The Forum is not a channel for communications between the Company and its shareholders, and is available solely for the purpose of facilitating communication among the Company's shareholders on the occasion of the General Shareholders' Meeting.

BROADCAST OF THE SHAREHOLDERS MEETING

The Shareholders Meeting will be broadcast in real time on Internet via the webpage www.prisa.com, and may be accessed by both shareholders and non-shareholders.

OTHER PROVISIONS ON THE ELECTRONIC MEANS TO PARTICIPATE IN THE SHAREHOLDERS MEETING AND BROADCAST THE MEETING

The Company reserves the right to amend, interrupt, cancel or restrict the electronic means that are at the disposal of the shareholders to exercise the information, voting and representation rights in the General Shareholders' Meeting, as well as to use the electronic Forum and to broadcast the shareholders meeting when imposed or required by technical or security reasons. Should any of these events occur, it will be announced on the Company's website.

The Company will not be liable for any prejudice that the shareholder may suffer from any breakdown, overload, line failures, connection failures or any other similar or equal circumstances beyond the Company's control, which prevent the use of the electronic means to exercise the information, voting and representation rights, the electronic Forum or the broadcast of the meeting. Therefore, these events will not constitute a deprivation of the shareholders' rights.

DATA PROTECTION

Promotora de Informaciones, Incorporated, with Tax ID number A-28297059 and having its registered offices at calle Gran Vía 32, Madrid 28013 is responsible for processing the personal information provided by the shareholders or their proxies to the Company in order to exercise their rights to attend, grant proxies or vote at the General Shareholders' Meeting, and to participate in the Shareholders Electronic Forum, or the personal data provided by banking institutions and Securities Companies and Agencies with which the shareholders have arranged for deposit or custody of their shares, or through the entity responsible for maintaining

the book-entry records (Iberclear), including personal data generated within the framework of shareholders' attendance at the shareholders meeting.

The Company will process personal data for the following purposes and legitimate interests:

- i) Managing the General Shareholders' Meetings of the Company as well as managing and supervising the functioning of the Shareholders Electronic Forum, all in accordance with the terms set out in this call and in the Capital Companies Act (Ley de Sociedades de Capital);
- ii) Carrying statistical studies of the Company's shareholding, which is justified by the legitimate legal interest in knowing and analyzing the composition and structure of the Company's shareholders;
- iii) recording and retransmitting the ordinary shareholders meeting. The rationale for processing personal data is the Company's legitimate interests, based on compliance with recommendations in the Code of Good Governance for Listed Companies issued by the National Securities Market Commission.

Data will be processed for this purpose during shareholders' relationship with the company and, thereafter, during the terms set forth in current applicable legislation.

Personal data will be provided the Notary in order to record the minutes of the shareholders meeting, and will be processed by technology or systems services providers engaged to manage and conduct the meeting. In no case will data be subject to international transfer or automated decisions.

The shareholders may exercise their rights of access, correction, erasure, objection, limitation and portability by means of a written notice addressed to the Company's Shareholders' Relations Office and sent to the registered office (Gran Vía 32, Madrid 28013) or to the address of such Office (calle Valentín Beato 44, Madrid 28037). Furthermore, shareholders who consider that their data protection rights have been infringed may file a claim with the Spanish data protection authority, the Agencia Española de Protección de Datos (www.aepd.es), or with the Company's Data Protection Delegate (dpo@prisa.com).

In the event attendance or proxy cards contain personal data of individuals other than the cardholder, and in the event that a third party attends the meeting in representation of a shareholder, the shareholder should inform that person of the terms concerning personal data processing contained in this notice and comply with any other requisites concerning the valid transfer of personal data to the Company, without having to take any additional measures in that regard with respect to third parties.

Finally, to ensure that information provided the Company is up-to-date, complete and is free from errors or inaccuracies, shareholders should notify the Company as soon as possible of any changes or corrections to their personal data at the following email address: dpo@prisa.com.

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PRESENCE OF A NOTARY

The Company's Board of Directors has resolved to require the presence of a notary at the Meeting, in accordance with the provisions of article 203 of the Capital Companies Act and article 15 of the General Shareholders' Meeting Regulations, to prepare the minutes of the Meeting.

GENERAL INFORMATION

It was decided not to deliver any gifts to shareholders who attend the meeting.

Madrid, May 25, 2023.

Mr. Pablo Jiménez de Parga Maseda
Secretary of the Board of Directors