



Promotora de Informaciones, S.A. ("**PRISA**" or the "**Company**"), in accordance with Article 227 of the Law 6/2023, of 17 March, of the Securities Markets and Investment Services (*Ley de los Mercados de Valores y de los Servicios de Inversión*), hereby discloses the following

OTHER RELEVANT INFORMATION

PRISA announces, in accordance with the provisions of paragraph (c) of section 4.7.1 of the securities note registered in the official registers of the Spanish Securities and Exchange Commission (the "**CNMV**") on January 10, 2023 (official registry no. 11259) (the "**Securities Note**") relating to the public subscription offering of the subordinated notes necessarily convertible into ordinary shares of the Company (the "**Convertible Notes**" and the "**New Shares**", respectively) issued by PRISA in February 2023 for a total nominal amount of EUR 129,999,500 (the "**Issuance**"), the beginning of the second ordinary conversion period of the Issuance, which will take place between November 1, 2023 and November 10, 2023, including those dates (the "**Second Conversion Period**").

During the Second Conversion Period, the holders of the Convertible Notes will have the right to request the conversion of the number of Convertible Notes they deem appropriate, at their sole discretion, into New Shares at the fixed conversion price in force on November 10, 2023 (the "**Conversion Price**"), which is the last business day of the Second Conversion Period and, consequently, the "conversion date" of the Convertible Notes held by those investors requesting conversion (the "**Conversion Date**").

The conversion price of the Convertible Notes into New Shares is currently fixed, and since the date of their issuance, at EUR 0.37 per New Share, although this price could be subject to the adjustments described in Appendix I of the Securities Note. However, it is noted that no event giving rise to an adjustment of the fixed Conversion Price that would cause the Conversion Price to be different from 0.37 euros per New Share is foreseen.

The holders of the Convertible Notes who wish to exercise the right to convert any or all of their Convertible Notes must contact the entity where their Convertible Notes are deposited, in order to make the relevant conversion request. The conversion requests will be irrevocable.

The number of New Shares to be delivered to the holders of Convertible Notes who exercise their conversion right will be determined by dividing the nominal amount of the Convertible Notes in respect of which the conversion right is exercised by the Conversion Price. If this calculation results in fractions, it will be rounded down to the nearest whole number of New Shares and PRISA will pay the fractions in cash within 5 business days following the date on which the New Shares to be issued have been recorded in the corresponding registers kept by Sociedad de Gestión de los Sistemas de Registro, Compensación y Liquidación de Valores, S.A.U. (Iberclear) and its participating entities, all in accordance with the provisions of section 4.7.1 of the Securities Note.

In addition to the delivery of the corresponding New Shares, the holders of the Convertible Notes who have requested the conversion of Convertible Notes during the Second Conversion Period will be entitled to receive in cash, as provided in section 4.8 of the Securities Note, the interest accrued up to and excluding the Conversion Date (November 10, 2023). The Securities Note is available on the website of the CNMV (www.cnmv.es) and on the Company's website (www.prisa.com).

In Madrid, October 31, 2023
Pablo Jiménez de Parga Maseda
Secretary of the Board of Directors